

Cap Hill Crypto Privacy Policy

Effective September 24, 2022.

Important information about this Policy

Our team at Cap Hill Crypto (“CHC”, “we”, “us”, “our”) respects your privacy. Please read this Privacy Policy (“Policy”) carefully to understand our data practices as they relate to the collection, use, and sharing of your personal information. As our services evolve and improve, we may build and add new features to the Cap Hill Crypto Website that, unless stated otherwise, will also be subject to this Policy. If you do not agree with any of the policies outlined in this document, we remind you that you may always elect not to use the Cap Hill Crypto Website. **For the avoidance of doubt, this Policy does not apply to third party websites, products, or services, and we encourage you to review the privacy practices of those third parties individually and carefully.**

What personal information do we collect from you and how?

We receive information about you from several sources:

Your registration information:

When you subscribe to the Cap Hill Crypto newsletter, we collect your email address.

Your usage information:

We collect information about (1) how and when you use and interact with the Cap Hill Crypto Website through Squarespace analytics and (2) how and when you interact with any email communications we’ve sent you (via ConvertKit.com email marketing tools). Example interactions include which pages on the website you’ve opened and whether you have opened an email from Cap Hill Crypto, and what links you may have clicked on.

How do we use your personal information?

We use your personal information for the following:

Registering and personalizing your account:

We use the email address you used to subscribe to send Cap Hill Crypto content directly to your inbox.

Your email address and name will not be visible to other Cap Hill Crypto users on the Cap Hill Crypto Website.

Communicating important information to you:

We may send important notices and communications from time to time to the email address you provided and confirmed during sign up. These might be in response to your requests or to update you with important information (e.g., letting you know about amendments to the Cap Hill Crypto Terms of Use or this Privacy Policy).

Letting you know about promotional offers:

As described in the Cap Hill Crypto Terms of Use, CHC and its business partners may send promotions, offers, or advertisements to the email address you provided and confirmed during sign up. You may opt out from CHC's promotional communications at any time by following the "unsubscribe" directions provided in the emails.

Maintaining, improving, and protecting our services:

We may use your personal information to analyze the usage patterns and performance of the Cap Hill Crypto Website. It may be used to improve and provide customer support for existing features and functionality, and we may also use your information to help us prioritize and develop new features and functionality. Your personal information may also be reviewed and used to protect our services and business against fraud, spam, and other malicious activity.

Complying with legal obligations and enforcing our agreements:

We may collect, use, or store your personal information to comply with our legal obligations and to enforce our terms and agreements with you.

How does Cap Hill Crypto use cookies?

Cookies are small text files that our website stores in your computer's web browser memory.

Please note that some pages on the Cap Hill Crypto Website contain third party content or links that may set their own cookies which we do not control (third party cookies). For example, we use Squarespace, which may set one or more of its own cookies on your browser. This Policy does not cover these third party cookies, and we can make no representations in regards to them.

You have the option to configure your browser settings to allow, deny, or remove our cookies. Please note, however, that our website may not function as designed without them.

How is your personal information shared and with whom?

Your personal information is shared in several ways:

Information shared with our third party service providers:

We share information with third party service providers who perform functions that we depend on to operate and maintain the Cap Hill Crypto Website and deliver important features and functionality. These third party services include, without limitation, sending email communications (including promotional communications); analyzing our server logs; hosting the Cap Hill Crypto Website; and storing and processing data. We work with reputable third party service providers that share our respect for data privacy. Our current third party service providers are listed under the “List of our third party service providers” section in this Policy. These third party service providers are subject to change without prior notification.

Information shared with purchasers of our business:

We may share your personal information in the event that we complete, or enter into negotiations for, a sale, merger, or transfer of any part of our business.

Information shared with law enforcement agencies, courts, or other government bodies:

We may share your personal information with law enforcement agencies, courts, or other government bodies to comply with government orders or legal obligations; to protect our company, our customers, or others; and to enforce our contracts and agreements.

Information security

We cannot guarantee, and do not warrant, that your personal information will be confidential or secure. However, we do take measures to improve its security:

1. We work with reputable third party service providers that share our respect for data privacy.

Information retention

You can terminate your subscription with Cap Hill Crypto at any time by clicking unsubscribe from any Cap Hill Crypto generated email. As permitted by applicable law and regulations, Cap Hill Crypto reserves the right to retain your personal information as it deems necessary in its sole discretion such as for legal, contractual, and financial reporting purposes, to resolve any disputes, and to enforce our terms and agreements.

List of our third party service providers

Cap Hill Crypto may enter into agreements with third party service providers who perform functions that we depend on to operate and maintain the Cap Hill Crypto Website and deliver important features and functionality. These third party services include without

limitation sending email communications (including promotional communications); analyzing our server logs; hosting the Cap Hill Crypto Website; and storing and processing data. Cap Hill Crypto currently uses the following third party service providers (this list is not exhaustive and is subject to change):

Third Party Service Provider

Squarespace

ConvertKit

Service Provided

Web application hosting, data storage, and processing

Email communications

Changes to this Policy

We may amend this Policy without advanced notice as the features and functionality of our services evolve. If we make a material change to this Policy, we will provide you reasonable notice electronically (such as a notice posted on the Cap Hill Crypto Website). If you do not wish to continue your use of the Cap Hill Crypto Website under the amended Policy, you can stop accessing the Cap Hill Crypto website and unsubscribe from emails by clicking the “unsubscribe” link at the bottom of any Cap Hill Crypto generated email. Your continued use of the Cap Hill Crypto Website after any modifications to the Policy will be deemed your acceptance of such changes.

Contact us

If you have any questions about our Privacy Policy, please contact us by emailing caphillcrypto@gmail.com.